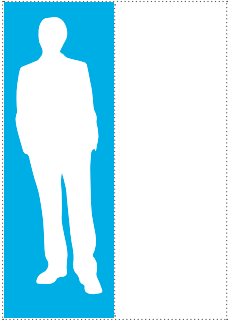


PPTA ADVERT GUIDELINES



WE ARE CREATING THE ADVERT BELOW FOR ALL OUR REGIONS ACROSS NEW ZEALAND AND WE NEED YOUR PHOTOGRAPHS!

FOLLOW THE TIPS BELOW FOR THE PERFECT PPTA ADVERT PHOTO.



COMPOSITION

For your photograph get the person to occupy one half of a vertical frame. We want as much of them in there as possible so find some space!

QUOTE

We need a quote too. Ask your secondary teacher what it is that makes teaching matter to them. Please note it can't be any longer than 30 words.

We also need the name of the teacher and how long they have been teaching for.

PHOTOGRAPHY

Have some fun taking your photo.

Make sure there is lots of light and that the image is sharp and of good resolution. If you are unsure about the resolution of your image ask someone who will know.

It makes it a better photo if there is light upon the face of the subject.

Keep the background nice and simple. Darker surfaces are good as it will make the teacher stand out. Avoid lots of detail as it will make the text being placed over it hard to read.

We want the teacher to look authentic. Have them relaxed and standing facing the camera. Normal clothing is fine.



LET'S
BRING OUT THE BEST

SHOW YOUR SUPPORT FOR OUR TEACHERS

Let's value and support our teachers so they can provide an environment where the children in our communities can thrive.

"I never tire of working with young people at such a formative time in their lives – playing a part in helping to equip them to be the best they can be is just magic."

HAMILTON TEACHER OF 17 YEARS,
GABRIEL PETERSON.

TELL US ABOUT A TEACHER WHO'S MADE A DIFFERENCE IN YOUR LIFE AND BE IN TO WIN
– SEE OUR WEBSITE FOR DETAILS.



Find out more at
bringoutthebest.nz

